

FOR IMMEDIATE RELEASE

Contact: Jessica James
Longfellow Communications
jessica@longfellowcomms.com
(207) 852-1304

BRANN & ISAACSON
ATTORNEYS AND COUNSELORS AT LAW

**Brann & Isaacson Managing Partner Stacy Stitham Earns Prestigious Designation
from International Association of Privacy Professionals**

Stitham Named Certified Information Privacy Professional in United States

LEWISTON, Maine (January 14, 2025) – Brann & Isaacson is pleased to announce that Managing Partner Stacy O. Stitham has earned the Certified Information Privacy Professional/United States (CIPP/US) designation from the International Association of Privacy Professionals (IAPP). This ANSI/ISO-accredited certification is awarded to professionals who demonstrate a comprehensive understanding of U.S. privacy laws, regulations, and information privacy practices.

"Responsible use of consumer personal information has become one of the defining challenges of our time, and state laws affecting the collection, usage, sharing, and retention of personal data are multiplying. Earning this certification helps to equip our firm to strategically help our clients directly face any and all headwinds," said Stitham. "At Brann & Isaacson, we're committed to staying ahead of the curve; to provide clarity and confidence in an ever-evolving landscape."

The CIPP/US certification is the global gold standard for privacy professionals, and as such a key industry benchmark. Founded in 2000, the IAPP is a not-for-profit organization that helps define, promote, and improve the privacy profession globally. The IAPP is the largest and most comprehensive global information privacy community and resource.

Stitham represents Brann & Isaacson's business clients on regulatory compliance issues, particularly consumer privacy rights, as well as trademark, copyright, and other intellectual property matters. In addition, she represents Brann & Isaacson's business clients in civil and commercial litigation in federal and state courts and before administrative agencies.

"Stacy is a tactical leader who has consistently demonstrated extraordinary dedication and talent throughout her time at Brann & Isaacson," said Nat Bessey, Partner and B&I Finance Committee Co-Chair. "Her ability to approach complex legal challenges with both precision and practicality sets her apart. Stacy's unwavering commitment to our clients' success reflects the very best of what we strive for as a firm."

Stitham, Maine native and fifth-generation attorney, became Managing Partner of Brann & Isaacson on July 1, 2024. She succeeded Martin I. Eisenstein, who led the firm for over 20 years and remains a member of the firm's Management Committee. Before joining Brann & Isaacson, Stitham served as law clerk to United States District Judge John A. Woodcock, Jr. of the United States District Court for the District of Maine.

About Brann & Isaacson

Brann & Isaacson is a boutique law firm with offices in Lewiston and Portland, Maine. Founded nearly 100 years ago, B&I has stayed true to its Maine roots while growing a nationwide legal practice. B&I lawyers represent clients of all sizes in matters of all sizes: from local boards to the U.S. Supreme Court. Although we have the privilege of representing some of the largest, best-known companies in America, we continue to advise Maine companies, families, and cities and schools. We handle matters in the fields of

tax, intellectual property, privacy and data security, consumer protection, corporate and real estate, employment, estate and business planning, and municipal and school law. Whoever the client, whatever the matter, we look for creative, practical, and efficient solutions to the complex legal challenges our clients face.